

New website launched

- Evidence-based multimedia videos for hearing aid users
- Offers practical and psychosocial knowledge about hearing aids
- For online use at home, and with Smartphones and tablets
- Developed for hearing aid users by hearing aid users and audiologists





C2Hear 

c2hearonline.com



How you can use C2Hear in your clinic

- C2Hear Online is freely available at c2hearonline.com
- Recommended for patients at: assessment, fitting, follow-up, and repairs appointments
- C2Hear videos can be added to your Trust or department website
 - no need to ask
- C2Hear includes open and custom fits, plus patient testimonials



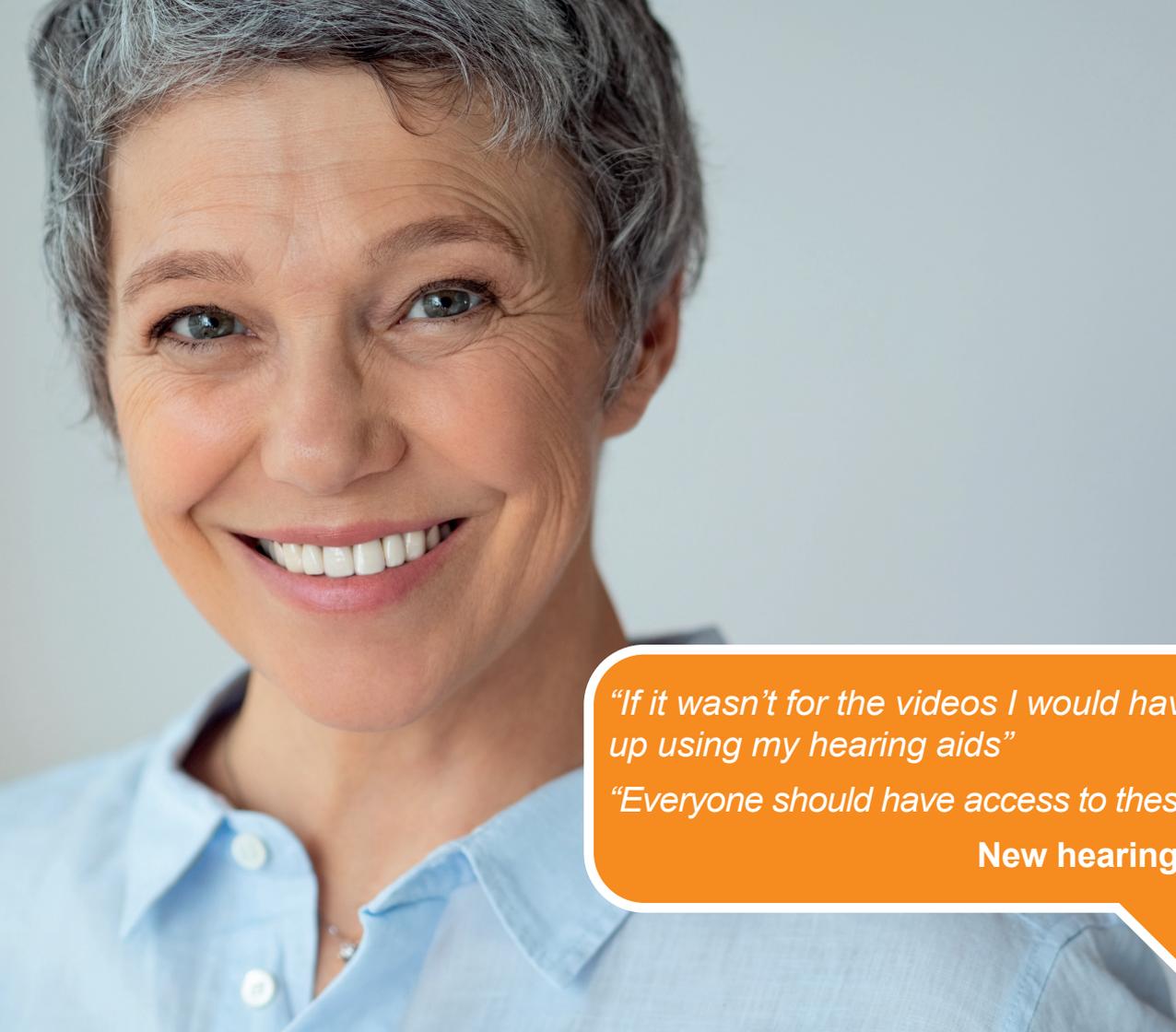



c2hearonline

Benefits to patients

- Better knowledge of hearing aids and communication
- Better practical hearing aid handling skills
- Greater hearing aid use
- Provides reassurance
- Improves confidence
- Rated as highly useful by hearing aid users
- Preferable to written information





“If it wasn’t for the videos I would have given up using my hearing aids”

“Everyone should have access to these videos”

New hearing aid user

Benefits to audiology

- Supplements the information and advice you provide
- Acts as a reminder for patients when they get home
- Results in greater use of hearing aids
- Your patients will feel more confident





"These videos are fantastic"

"The videos really help the patients"

Audiologist