New website launched

- Evidence-based multimedia videos for hearing aid users
- Offers practical and psychosocial knowledge about hearing aids
- For online use at home, and with Smartphones and tablets
- Developed for hearing aid users by hearing aid users and audiologists
How you can use C2Hear in your clinic

- C2Hear Online is freely available at c2hearonline.com
- Recommended for patients at: assessment, fitting, follow-up, and repairs appointments
- C2Hear videos can be added to your Trust or department website – no need to ask
- C2Hear includes open and custom fits, plus patient testimonials
c2hearonline
Benefits to patients

• Better knowledge of hearing aids and communication
• Better practical hearing aid handling skills
• Greater hearing aid use
• Provides reassurance
• Improves confidence
• Rated as highly useful by hearing aid users
• Preferable to written information
"If it wasn’t for the videos I would have given up using my hearing aids"

"Everyone should have access to these videos"

New hearing aid user
Benefits to audiology

• Supplements the information and advice you provide
• Acts as a reminder for patients when they get home
• Results in greater use of hearing aids
• Your patients will feel more confident
“These videos are fantastic”
“The videos really help the patients”

Audiologist